#### ECSEVACO2DATA ANALYSIS WITH PYTHON

## UNIT - I

Handling Raw Data using Numpy and Pandas: Arrays and operations on Arrays using NumPy – Data structure of Pandas – Essential functionality – Summarizing and Computing Descriptive Statistics – Handling Missing Data - Inserting and Exporting data from CSV, XLS, JSON, database files – Data cleansing – Data Operations – Aggregation and Join operations – Data transformation: Removing duplicates – Transformation of data using function or mapping – Discretization and Binning – Renaming Axis indexes - detecting and filtering outliers – Permutation and Random Sampling.

## UNIT - II

Data Visualization: Data mining – Presenting an analysis – Studying the Titanic dataset - Data Visualization - Charts – Multiple plots – Playing with text – Styling plots – Box plots – Heatmaps – Scatter plots with histograms – Area Plots – Bubble charts.

#### UNIT - III

Machine Learning: Types of machine learning – Decision trees – Linear regression – Logistic regression – Naïve Bayes Classifier – K means Clustering – Hierarchical clustering.

# UNIT - IV

Case Studies: Performing predictions with a linear regression – Estimating the likelihood of events with Logistic regression.

## UNIT - V

Case Studies: Generating recommendations with Collaborative Filtering – Applying Segmentation with k-means Clustering.

#### **TEXT BOOKS**

- Samir Madhavan, "Mastering Python for Data Science", PACKT Publishing, 2015. (ISBN 978-1-78439-015-0)
- Wes McKinney, "Python for Data Analysis", O'Reilly, 2013.(ISBN: 978-1-449-31979-3)

## **REFERENCES**

- Alberto Boschetti, Luca Massaron, "Python Data Science Essentials", PACKT Publishing, Third Edition, 2018.
- Gopi Subramanian, "Python Data Science Cookbook", PACKT Publishing, 2015.
- Jake VanderPlas, "Python Data Science Handbook", O'Reilly, 2017. (ISBN: 978-1-491-91205-8).

Joel Grus, "Data Science from Scratch", O'Reilly, 2015.

## **COURSE OUTCOMES**

At the end of this course, the students will be able to:

- Apply data cleansing, transformation techniques and obtain descriptive statistics on data.
- Analyse datasets and Create simple visualization plots of data.
- Compare the machine learning techniques.
- Develop machine learning models for chosen problems of classification and prediction.
- Create machine learning models for generating recommendations and clustering data.